

ABSTRACT

The present invention provides a laundry detergent product capable of removing malodor from laundered items during an automatic laundry washing process is disclosed. The laundry detergent comprises: (a) cyclodextrin granules formed from a mixture of cyclodextrin powder, an inorganic compound and an aqueous medium, the cyclodextrin granules having a particle size in a range of from about 100 microns to about 1200 microns; (b) a laundry detergent composition including a surfactant, a builder and an enzyme; and (c) the laundry detergent product being adapted to readily dissolve and disperse the cyclodextrin granules into a wash solution when the laundry detergent product is used in the above automatic laundry washing process, and wherein the cyclodextrin, when released into the above wash solution, has an odor loading factor of at least about 50.

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